
GDPR PRIVACY NOTICE



1. Scope

All data subjects whose personal data is collected, in line with the requirements of the GDPR.

2. Responsibilities

- 2.1 The Data Protection Officer / GDPR Owner is responsible for ensuring that this notice is made available to data subjects prior to Infomedia Communications Limited collecting/processing their personal data.
- 2.2 All Employees/Staff of Infomedia Communications Limited who interact with data subjects are responsible for ensuring that this notice is drawn to the data subject's attention and their consent to the processing of their data is secured.

3. Privacy notice

3.1 Who are we?

Infomedia is a 'solutions focused' software development company specialising in delivering web-solutions to businesses.

Solutions are developed by an in- house team of technical specialists.

Solutions:

- Content Management
- Sales Portals
- Social Intranet
- Business Process Management
- E-Learning and LMS.

- Direct in-house UK Support Staff
- Flexible commercial options
- SAAS Fully managed hosting
- Tier 1 Data Centre

Our Data Protection Officer / GDPR Owner and data protection representatives can be contacted directly here:

Contact details of the Data Protection Officer / GDPR Owner:

Contact details:

<https://www.infomedia.uk.com/contact-us/>

The personal data we would like to collect from/process on you is:

Personal data type:	Source
Name, email, telephone numbers, address.	Website forms, telephone and email communications.
What actions we perform on your data <ul style="list-style-type: none">• Collection• Transmission• Storage• Access• Deletion	Website forms, telephone and email communications.
Legal reasons to process your data	Consent, Contractual obligation

3.2 Consent

By consenting to this privacy notice you are giving us permission to process your personal and or company data specifically for the purposes identified.

Consent is required for Infomedia Communications Limited to process both types of personal data, but it must be explicitly given. Where we are asking you for sensitive personal data we will always tell you why and how the information will be used.

You may withdraw consent at any time by contact us via the following form link:

<https://www.infomedia.uk.com/contact-us/>

[GDPR DOC 2.7A WITHDRAWAL OF CONSENT PROCEDURE \(TIER 4\).](#)

3.3 Disclosure

Infomedia Communications Limited will not pass on your personal data to third parties.

3.4 Retention period

Infomedia Communications Limited will process personal data for communications purposes with you. For as long as you are a retained customer and continue to give consent to be contacted by us. *[GDPR DOC 2.3 RETENTION OF RECORDS \(TIER 2\).](#)*

3.5 Your rights as a data subject

At any point while we are in possession of or processing your personal data, you, the data subject, have the following rights:

- Right of access – you have the right to request a copy of the information that we hold about you.
- Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete.
- Right to be forgotten – in certain circumstances, you can ask for the data we hold about you to be erased from our records.
- Right to restriction of processing – where certain conditions apply to have a right to restrict the processing.
- Right of portability – you have the right to have the data we hold about you transferred to another organisation.
- Right to object – you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling – you also have the right to be subject to the legal effects of automated processing or profiling.
- Right to judicial review: in the event that Infomedia Communications Limited refuses your request under rights of access, we will provide you with a reason as to why. You have the right to complain as outlined in clause 3.6 below.

3.6 Complaints

In the event that you wish to make a complaint about how your personal data is being processed by Infomedia Communications Limited (or third parties as described in 3.4 above), or how your complaint has been handled, you have the right to lodge a complaint directly with Infomedia Communications Limited's data protection representatives:

Data Protection Officer / GDPR Owner

Infomedia Communications Limited

181-183 Summer Road

Birmingham

B23 6DX

<https://www.infomedia.uk.com/contact-us/>

3.7 Website Privacy statement

Read more about how and why we use your data here <https://www.infomedia.uk.com/Privacy.html>

4. Privacy statement

Personal data

Under the EU's General Data Protection Regulation (GDPR) personal data is defined as:

“any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person”.

How we use your information

This privacy notice tells you how we, Infomedia Communications Limited, will collect and use your personal data.

Why does Infomedia Communications Limited need to collect and store personal data?

In order for us to provide you with web solutions, we need to collect personal data for correspondence purposes and/or detailed service provision. In any event, we are committed to ensuring that the information we collect and use is appropriate for this purpose, and does not constitute an invasion of your privacy.

In terms of being contacted for marketing purposes, Infomedia Communications Limited would contact you for additional consent.

Will Infomedia Communications Limited share my personal data with anyone else?

We may pass your personal data on to third-party service providers contracted to Infomedia Communications Limited in the course of dealing with you. Any third parties that we may share your data with are obliged to keep your details securely, and to use them only to fulfill the service they provide you on our behalf. When they no longer need your data to fulfill this service, they will dispose of the details in line with Infomedia Communications Limited's procedures. If we wish to pass your sensitive personal data onto a third party we will only do so once we have obtained your consent, unless we are legally required to do otherwise.

How will Infomedia Communications Limited use the personal data it collects about me?

Infomedia Communications Limited will process (collect, store and use) the information you provide in a manner compatible with the EU's General Data Protection Regulation (GDPR). We will endeavor to keep your information accurate and up to date, and not keep it for longer than is necessary. Infomedia Communications Limited is required to retain information in accordance with the law, such as information needed for income tax and audit purposes. How long certain kinds of personal data should be kept may also be governed by specific business-sector requirements and agreed practices. Personal data may be held in addition to these periods depending on individual business needs.

Under what circumstances will Infomedia Communications Limited contact me?

Our aim is not to be intrusive, and we undertake not to ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to rigorous measures and procedures to minimise the risk of unauthorised access or disclosure.

Can I find out the personal data that the organisation holds about me?

Infomedia Communications Limited at your request can confirm what information we hold about you and how it is processed. If Infomedia Communications Limited does hold personal data about you, you can request the following information:

- Identity and the contact details of the person or organisation that has determined how and why to process your data. In some cases, this will be a representative in the EU.
- Contact details of the data protection officer, where applicable.
- The purpose of the processing as well as the legal basis for processing.
- If the processing is based on the legitimate interests of Infomedia Communications Limited or a third party, information about those interests.
- The categories of personal data collected, stored and processed.
- Recipient(s) or categories of recipients that the data is/will be disclosed to.
- If we intend to transfer the personal data to a third country or international organisation, information about how we ensure this is done securely. The EU has approved sending personal data to some countries because they meet a minimum standard of data protection. In other cases, we will ensure there are specific measures in place to secure your information.
- How long the data will be stored.
- Details of your rights to correct, erase, restrict or object to such processing.
- Information about your right to withdraw consent at any time.
- How to lodge a complaint with the supervisory authority.
- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged to provide the personal data and the possible consequences of failing to provide such data.
- The source of personal data if it wasn't collected directly from you.
- Any details and information of automated decision making, such as profiling, and any meaningful information about the logic involved, as well as the significance and expected consequences of such processing.

What forms of ID will I need to provide in order to access this?

Infomedia Communications Limited accepts the following forms of ID when information on your personal data is requested:

Passport, driving licence, birth certificate, utility bill (from last 3 months)

Contact details:

Data Protection Officer / GDPR Owner

Infomedia Communications Limited

181-183 Summer Road

Birmingham

B23 6DX

<https://www.infomedia.uk.com/contact-us/>